



## **BACKGROUND AND HISTORY**

**Welcome** to the Lake Worth Street Painting Festival.

The festival was started in 1994 by a small group of Lake Worth residents who wanted to help revitalize their city.

These volunteers formed the Street Painting Festival Committee and work together to prepare all the elements necessary to put on a festival that has come to attract well over 100,000 visitors each year.

We the volunteers work to put on the Festival, but there would be no festival without you. You the artists are the stars of this show.

The people come to see you, and that is what this event is all about.

It's about the creative process.

It's about the artistic merit and value of creating a painting.

And it's about the spectators becoming a part of your creative process.

In truth, it's all about you. You make it happen.

## **RULES OF THE ROAD**

You will be reproducing works of art in large-scale format directly on the asphalt surface of the street.

**It is important to understand and follow some of the basic rules of the “road” because the art of street painting involves not just you but all of those around you as well.**

- Always be courteous to your street-painting neighbors. No boom boxes are allowed as they interfere with the street performers who provide musical entertainment.
- Share your chalk and supplies with your fellow street painters.
- Remember to return all unused chalk to the Artists Oasis as “unauthorized” street painting can be a problem.
- Pastels are the medium. Only chalk/pastels in a solid form may be used. Absolutely NO other materials of any kind may be used.
- No political or commercial advertisements or statements, written, visual or implied are permitted.
- The Street Painting Festival Committee reserves the right to deem any subject matter as inappropriate. Non-compliance with any of the rules will result in immediate removal from the festival.
- Keep your space clean and visible at all times. Festival hours are 10 a.m. to 6 p.m. daily, and your painting must be visible to the public during that time.
- Always keep in mind that the viewers *are a part* of your creative process. Interaction with them is part of the fun!

### **And most importantly “HONOR THY SPONSOR”**

**Artists provide the visual excitement, but sponsors provide the financial support for the festival. As a sign of appreciation to festival sponsors, a sponsor name may appear above your street painting. It will be applied during the festival on Saturday morning, and you may enhance it by drawing a “frame around” or including it in the contents of your painting. HOWEVER, it must always be visible, readable, and CLEAN throughout the festival.**

## USING TEMPERA PAINT

- The use of tempera paint, (which is water soluble, meaning it washes away with water even after it is dry) is allowed **only** as a primer to your street painting space.
- The pavement in downtown Lake Worth is shell rock, one of the roughest and most difficult surfaces known to street painting. A coat of tempera to the asphalt acts much like a primer does to a canvas and allows the chalk some “teeth” to grab onto.
- **Any other use of tempera paint or the use of any other material to execute your street painting is strictly forbidden.**
- The festival will supply black and white tempera paint, which will be available at the Artists’ Oasis on the Saturday morning of the festival.
- Artists must supply their own pans and rollers.
- Artists must clean and remove all preparation materials away from the festival area.

## TEMPLATE-MAKING INSTRUCTIONS

There are 2 ways to make a template.

### **Choice A: Scale to Size (for example, 1 inch = 1 foot)**

Graph out a photo/print or your original on craft or tracing paper and reproduce to scale. Perforate the outlined areas of the enlarged drawing with a pounce wheel or fork, until you have outlined the entire image with puncture marks.

### **Choice B: Project Scaled Image on Wall**

Project a slide of the work to be reproduced to scale as large as desired street painting, onto a wall or screen. Tape the craft or tracing paper to that wall or screen and outline the projected image on the paper.

Remove the paper from the wall/screen and lay on a carpeted surface. Perforate the outlined areas with a pounce wheel or fork until you have again outlined the drawing with puncture marks.

You now have your template!

### **When You Arrive at the Festival**

- Bring the prepared template and items included on the materials list with you when you arrive at the festival. You will check in at the Artist's Oasis. Check-in opens at 8:45 a.m.
- Duct Tape your Template to your street painting space and tape off your area.
- Outline the pattern with chalk.
- Make sure that the perforated pattern is completely transferred. This step produces an outline of your template on the pavement.
- Remove the tape and carefully roll away the paper template.
- You will have an outline of your street painting, and you are ready to begin!
- **It's now up to your artistic talents!**

After you have completed applying your template, DO NOT throw it away. Instead, fold it or roll it up neatly to use again in case your outline is damaged by wind, rain, or smudging.

## HELPFUL HINTS FOR A BETTER STREET PAINTING

- Tape off the border around your painting space with masking tape. That way after you have completed your painting you can tear off the tape, leaving a nice clean border around your painting.
- Some artists actually “frame” or embellish the border of their painting, which can enhance your finished work.
- Use a piece of flat corrugated cardboard to “scoot” around on while working on your painting so as not to smudge your work.
- Surgical gloves are great to use while drawing, and small pieces of foam or cloth are great to use for blending your pastels and softening your drawing techniques.
- A little chalk goes a long way. When you check in, you will be given ONE box of chalk per street painting space, regardless of the size of your space. Most first-time street painters are amazed at how little chalk they actually use to complete a drawing so large. If you need additional chalk or certain colors of chalk, you can either share with your street painting neighbor or come to the Artist’s Oasis for more chalk.
- **Always remember to return any chalk that you are not using to the Artist’s Oasis.**

## **MATERIALS YOU NEED TO SUPPLY**

- Pre-made template or grid diagram.
- Color copies of the painting/work being reproduced.
  - Color photocopies work well. Bring at least one copy for each artist working in your group.
  - You also may also wish to laminate the copies as they get pretty dirty during use.
- Containers to hold / separate / organize your pastels.
- Knee pads and /or knee protection.
  - You will be glad you did at the end of the day)
- Surgical gloves
- 2" roll of masking tape
- Duct tape
- Roll of paper towels
- Pastel blending tools (i.e. sponge, foam, rag)
- Baby wipes
- If you plan to prepare your space with tempera (tempera is supplied by the festival), you must provide your own roller and pan.
- Sun hat/visor, sun screen protection.
- Lots of enthusiasm.

## CHECK-IN INSTRUCTIONS

- All artists must first check in at the ***Artist's Oasis Tent***.
- It will be clearly marked with a banner and is located in the parking lot at Lucerne Avenue and J Street in Downtown Lake Worth.
- **Check in opens at 8:45 a.m.**
- **At the Artist's Oasis Tent, you will:**
  1. Sign in.
  2. Receive one box of pastels.
  3. Be directed to your street painting space and begin street painting.
- **Refreshments and snacks will be available throughout the festival at the Artist's Oasis Tent to registered artists during both days of the festival. You must show your artist's badge to enter.**
- Also please be aware that there is no designated artist's parking. Downtown parking during the festival is definitely at a premium, and we do ask that you please park away from the festival area to make it easier for festival visitors throughout the day.
- The festival is free to the public and open from 10 a.m. to 6 p.m.
- See you at the festival!